

# News Release

## FOR IMMEDIATE RELEASE

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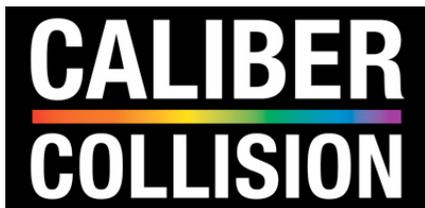
## **Caliber Collision Opens State-Of-The Art Collision Repair Facility in Frisco, TX**

*16th location in the Dallas/Ft. Worth Region*

**LEWISVILLE, TX – January 20, 2014** – Caliber Collision Centers continues its rapid expansion with the announcement today that it has opened its newest, state-of-the-art facility in Frisco, TX.

“Today’s opening of our new Frisco, Texas center increases our total locations in the Texas market to 58 as we restore our customers to the rhythm of their lives.” said Steve Grimshaw, Caliber Collision Centers’ Chief Executive Officer. “We are committed to adding centers in every Caliber market that provide increased customer choice and industry-leading metrics. This facility will be the most advanced Caliber Collision center in our network with state-of-the-art repair technology and the latest in industry-leading customer comforts including in-lobby customer counter pods, Wi-Fi, HDTV, and our signature warm popcorn starting at 10 a.m. every day.”

Caliber Collision’s new Frisco, TX location officially opened for business today at 6440 Preston Road, Frisco, Texas. The new Caliber Frisco center will consist of more than 26,000 square feet of repair facility and office space on 4.5 acres. The facility will have 20 service bays, four paint booths and 141 parking spaces for Caliber’s customers and partners.



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“Our new Frisco center brings Caliber Collision’s total locations to 159 as we continue to grow as the collision repair provider of choice in every community we serve,” added Mark Sanders, Caliber Collision Centers’ President and Chief Operating Officer.

## **About Caliber Collision Centers**

Caliber Collision Centers is one of the largest collision repair companies in America with 159 I-CAR Gold Class Professional certified collision repair centers in Arizona, California, Colorado, Nevada, Oklahoma, and Texas. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 159 repair centers. For more information about Caliber Collision, please visit our website at [www.calibercollision.com](http://www.calibercollision.com).

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