



News Release

FOR IMMEDIATE RELEASE

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Caliber Collision Gifts 10 Recycled Rides Vehicles During Busy Summer of Giving

LEWISVILLE, TX (September 2, 2014) – Caliber Collision associates wrapped up a busy but rewarding summer donating 10 vehicles from Memorial Day through Labor Day as part of the National Auto Body Council's Recycled Rides™ program.

Caliber teamed up with insurance partners, parts suppliers and local businesses to provide critical transportation for active duty servicemen, military veterans, and financially challenged families including:

- Four vehicles provided by Farmers Insurance were donated to veterans in Dallas and Austin as part of the Carry the Load Memorial Day March.
- A Honda Odyssey from Nationwide Insurance will help a veteran in Sacramento working to rebuild his life after homelessness.
- Three vehicles from GEICO were gifted to struggling families in Tucson and Phoenix
- A Toyota Corolla from Esurance will help a young military family in Rancho Cucamonga, California, with transportation for an infant daughter on daily kidney dialysis.
- A Honda Odyssey van from Allstate Insurance will help transport low-income high school students in Tucson who are participating in a unique work-study program to help pay for their education.

"We are very proud of all our associates who have gone above and beyond their daily responsibilities to help make a difference in the lives of these families," said Steve Grimshaw, CEO of Caliber Collision.

"Caliber's purpose is to restore the rhythm of our customer's lives, and we appreciate the opportunity to team up with our industry colleagues to help restore a sense of hope and freedom for families through the Caliber Recycled Rides program."



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Caliber Collision's continued growth and expansion in new markets provides increased opportunities for even more Recycled Rides. The company plans on gifting more than 20 vehicles over 2014 to military and first responders as a way to give back to the communities that Caliber serves.

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About Caliber Collision

Caliber Collision Centers is one of the largest collision repair companies in America with 187 I-CAR Gold Class Professional certified collision repair centers in Arizona, California, Colorado, Florida, Nevada, New Mexico, North Carolina, Oklahoma, and Texas. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 187 repair centers. For more information about Caliber Collision, please visit online at www.calibercollision.com and follow us on [Facebook](#), [Twitter](#) and [YouTube](#).