



# News Release

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## **Local Law Enforcement Officer, Military Service Members to Receive Surprise Vehicle Donations at Salute Our Heroes Concert**

***Vehicle Unveilings:  
Friday, October 21 at 7:30 pm  
American Airlines Hangar #5 at DFW Airport***

**DALLAS, TX (October 19, 2016)** -- Three Dallas-area law enforcement and military service members will be attending the "Salute to Heroes Concert" featuring Gary Sinese and the Lt. Dan Band this Friday, October 21, they are unaware they will be called up on stage and surprised with keys to practically brand new vehicles.

The vehicles are being presented by Caliber Collision, a sponsor of the 14<sup>th</sup> Annual American Airlines Sky Ball in support of the Airpower Foundation, founded by the nation's oldest military support organization, The Fort Worth Airpower Council. Sky Ball is the largest and most impactful military support event in the nation.

Vehicles for the surprise presentation were restored by technicians at several Caliber Collision North Texas locations as part of its Recycled Rides™ program which provides reliable transportation for individuals in need.

The three recipients, selected by the Airpower Foundation, include a North Texas law enforcement officer and Army veteran, U.S. Navy sailor and U.S. Army specialist.

"Caliber Collision has a long-standing tradition of hiring and supporting active military personnel and military veterans across the U.S. through a variety of philanthropic initiatives," said Steve Grimshaw, Caliber Collision Chief Executive officer. "We are proud to partner with the Airpower Foundation and American Airlines to honor and celebrate first responders and all branches of our military, and in particular, our three Dallas heroes. We hope these gifts of transportation will help restore them to the rhythm of their lives."

The Salute to Heroes concert and Recycled Rides vehicle presentation will be broadcast live by Microsoft to all U.S. Military bases across the country. The public is also welcome to view the live broadcast at [www.skyballconcert.com](http://www.skyballconcert.com) .

The three-day Sky Ball event, from Thursday, October 20th to Saturday, October 22nd, features live music from top performers such as Tim McGraw, Terry Fator, and more.

“We appreciate and welcome Caliber Collision whose Recycled Rides program and commitment to military families is in perfect alignment with our mission to provide contingency funding and support to members and families of all branches of our military, veterans and wounded, ill, or injured service members,” said Jim Palmersheim, Senior Manager – Veterans Initiative for American Airlines.

By the end of 2016, Caliber Collision will have donated more than 130 vehicles, valued at approximately \$1.3 million, through its Recycled Rides™ program, to families in need of reliable transportation.

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#### **About Caliber Collision Centers**

Caliber Collision is the largest collision repair company in America with 448 I-CAR Gold Class Professional certified collision repair centers across 17 states. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 448 repair centers. For more information about Caliber Collision, please visit our website at [www.calibercollision.com](http://www.calibercollision.com) and follow us on [Facebook](#), [Twitter](#) and [YouTube](#).