



# News Release

## FOR IMMEDIATE RELEASE

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## Car Donation to Help Struggling Army Veteran Get Back On the Road

### *Vehicle Presentation:*

Wednesday, September 24 at 11:00 a.m.

Caliber-Littleton Location, - 5022 S. Jellison Way

**DENVER, CO – September 22, 2014** – Caliber Collision is teaming up with Travelers to help a U.S. Army veteran who has fallen on hard times get back on the road by providing him with a newly refurbished vehicle as part of its nationwide Recycled Rides program. The vehicle unveiling will be at 11:00 a.m. on Wednesday, September 24, at the Caliber Collision center in Littleton, Colorado, 5022 S. Jellison Way.

Caliber Collision's Recycled Rides program partners with insurance companies to refurbish and donate vehicles to individuals in need. Travelers donated the vehicle, which was refurbished by Caliber associates in Littleton who volunteered personal time to repair the vehicles, as a way to give back to the communities they serve.

Richard Conley joined the Army in 1965 when he was 17. He served his six-year enlistment as an intelligence and security specialist. After leaving the Army, Richard enjoyed a successful career as a pilot for corporations including General Motors, federal contractors and state and local police SWAT units. His responsibilities ranged from flying VIPs in jets to dealing with hostage and crisis negotiation. About 10 years ago, he began to suffer from a series of medical conditions, including cancer and liver disease which took a toll on him both physically and financially.



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“We hope this Recycled Rides gift will help Richard out of his ‘catch-22’ situation in which he is unable to afford to purchase a car but without transportation, he is unable to find employment,” said Rusty Barsanti, Caliber Collision Vice President of Operations. “Our purpose at Caliber is to restore our customer’s to the rhythm their lives and we hope this Recycled Ride vehicle will do the same for Richard.”

“Travelers has a proud history of supporting our local communities,” said Kelly Hopper, Denver Claim Center Vice President, Travelers. “We want to thank Richard for his service to our country and we are honored to be a part of this Recycled Rides program as a way to give back to a U.S. military veteran.”

This Caliber Collision Recycled Ride gifting represents the 14th gifting of refurbished vehicles across the western U.S. in 2014. Caliber Collision plans on gifting more than 20 vehicles over 2014 to military and first responders as a way to give back to the communities that Caliber serves.

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## **About Caliber Collision Centers**

Caliber Collision Centers is one of the largest collision repair companies in America with 191 I-CAR Gold Class Professional certified collision repair centers across nine states including Arizona, California, Colorado, Florida, Nevada, New Mexico, North Carolina, Oklahoma, and Texas. Caliber is consistently ranked among the highest customer satisfaction scores in the industry and backs all repair work with a written, lifetime warranty available at any of its 191 repair centers. For more information about Caliber Collision, please visit our website at [www.calibercollision.com](http://www.calibercollision.com) and follow us on [Facebook](#), [Twitter](#) and [YouTube](#).