



RESTORING THE RHYTHM OF YOUR LIFE

Caliber Announces the Addition of Roland Smith to its Board of Directors

LEWISVILLE, Texas - (April 19, 2021) – Caliber, parent company to Caliber Collision, Caliber Auto Glass, and Caliber Auto Care, announced today that Roland Smith will be joining its Board of Directors, effective April 19.

Mr. Smith is a seasoned board member and executive, bringing over 30 years of experience in consumer brands and multi-unit operations spanning the hospitality, entertainment, supermarket and office product industries. Mr. Smith currently serves as the Chairman of the Board of Directors of Jack's Family Restaurants and previously served as Chairman of the Board of 24-Hour Fitness, Office Depot and Carmike Cinemas and a member of the Board of Directors of Dunkin' Brands and The Wendy's Company. As a member of Caliber's Board, Mr. Smith will provide strategic guidance to support Caliber's operations, teammates, partners and customers.

"I am delighted to welcome Roland to the Caliber board and family," said Steve H. Grimshaw, Caliber Executive Chairman. "Roland is a purpose-driven leader, which fits well with Caliber's culture and long-standing purpose of 'Restoring the Rhythm of Your Life'. His track record of results, combined with his broad experience, will greatly benefit Caliber."

In addition to his Board work, Mr. Smith has served as a very successful executive across a number of businesses, including as Chairman and CEO of Office Depot, CEO of Wendy's Company, President and CEO of AMF, President and CEO of American Golf Corporation, CEO of Arby's Restaurant Group, Inc. and CEO of Delhaize America, Inc., the parent company of several grocery store chains – as well as additional senior leadership roles earlier in his career. A graduate of the United States Military Academy at West Point, Mr. Smith served as an officer with the U.S. Army for seven years.

"We look forward to working with Roland on the Caliber Board and to leverage his unique perspective on retail strategy and operations for consumer-facing brands," said Mark Sanders, Caliber President and Chief Executive Officer. "Roland's experience in business transformation and passion for delivering enterprise, teammate and customer value will serve Caliber well as we continue our mission to become the most trusted automotive service provider in every community we serve."

About Caliber

Founded in 1997, the Caliber portfolio of brands has grown to 1,250+ centers nationwide and features a full range of complementary automotive services, including [Caliber Collision](#), the nation's largest auto collision repair provider across 35 states; [Caliber Auto Care](#) (for mechanical repair and quick oil change services); and [Caliber Auto Glass](#) (for repair and replacement).

With the purpose of [Restoring the Rhythm of Your Life](#)®, Caliber's more than 20,000 teammates are committed to getting customers back on the road safely—and back to the rhythm of their lives—every day. Dedicated to providing an outstanding customer experience, Caliber continues to rank among the highest customer satisfaction scores in the industry. Learn more

about Caliber at calibercollision.com.

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