

WHAT'S DRIVING US

CALIBER

COLLISION



Q3 2019 // RESTORING THE RHYTHM OF YOUR LIFE®

CHANGING LANES INTO A NEW CAREER

The transition from military service to civilian life can be a challenge. Caliber is committed to giving back to those who served our country. That's why we created the Changing Lanes program – a no-cost, 18-week collision repair industry training for military service members. We give them the skills to build a career with purpose. We believe Caliber is a natural fit for veterans since we share the same values they adopted in the military.

Since its inception in November of 2016, we've had more than 250 total graduates across three facilities – Fort Hood, Fort Bragg and Fort Carson. Each class, or Cohort, trains together and upon graduation are given job placement at Caliber locations across the country. One recent student from Fort Hood spoke about his experience.

“To say this program is rare is an understatement, it's unreal! They educate, equip and employ you. Plus, you have fun along the way.”

Ray Davis, E4 Air Force – 8 years – Cohort 17

All ten soldiers in Cohort 17 at Fort Hood have job offers in Caliber centers ranging from Killeen, TX to Nashville, TN starting between Aug 5th and Sep 19th. The men and women of the armed forces have given so much to our country. We're honored to help ease their transition into civilian life and give them a career they can feel good about. We look forward to adding more military service members to the Caliber team in years to come.

If someone you know is transitioning out of the military and would be interested in the program, visit CaliberChangingLanes.com.



ARTISANS OF CALIBER

The talent found among our Caliber Collision teammates knows no bounds. Beyond work done on a daily basis in the shops, many have artistic talents outside of work that deserve a showcase. That's why we created the Artisans of Caliber series.

At the brand-new CSCS in Lewisville, TX, we hung the works of our talented teammates from centers across the country. The seven custom art pieces represent the countless ways our teammates go above and beyond in all they do each and every day. Together they created a work of art, with heart, that no wall could contain.

THE 2019 FEATURED ARTISTS ARE:

Marcos Macias, General Manager, Riverside – Downtown; **Samson Barboza, Service Advisor**, Austin – Metric Blvd; **Chris Chapman, Body Tech Master**, Spring – Aldine Westfield; **Steve Marks, Painter**, National City; **Ricky Anderson, Body Tech**, Randallstown; **Antonio Romero, Painter**, Parker; **Alex Casillas, Body Tech Master**, Spring – Aldine Westfield



FOLLOW THE LEADER IN COLLISION REPAIR



CALIBER COLLISION

WE ALL PLAY A PART

LEADERSHIP SUMMIT 2019

If there's one thing Caliber is known for, it's bringing the rhythm. That's just what we did at the 2019 Leadership Summit – held on Saturday, Aug 3rd and Sunday Aug 4th at The Star in Frisco, TX. This two-day event, with the theme We All Play A Part, brought together 1,600 teammates to celebrate successes and align on goals and initiatives for next year.

The event was kicked off with an epic rap battle video starring senior leadership. The friendly competition pitted teammates against each other to drop rhymes about how we all play a part in Restoring the Rhythm of Your Life®. Check it out and sing along at the link below.

The rest of the weekend kept everyone FiredUp! Attendees heard from Caliber leaders on a range of topics from our Vision and Mission to performance metrics, leadership and accountability, and standards of quality – all encouraging our teammates to live out the Caliber culture and Purpose.

“You can't do epic stuff with average people.”

Jacob Schick, 22Kill CEO



Special guest speaker Jacob Schick, CEO of 22Kill, gave a moving speech that attendees will not soon forget. Jacob lost one of his legs to a bomb while serving in Iraq, but not his will to survive. He shared his story of perseverance and how he struggled upon his return home before discovering how a life with a purpose was worth living. A fact made even more compelling by the way he connected it to being part of a purpose-driven company like Caliber.

Attendees left inspired to get back to their shops and instill what they learned in their teammates. They also left with catchy tunes stuck in their heads.

JAM OUT AT
CALIBERCOLLISION.COM/WEALLPLAYAPART



FUELING SUMMER FUN

For millions of kids, summer break means a break from reliable school lunches. Caliber wanted to help fill their tanks by filling the local food banks. Thanks to all of you, we made it happen during our 8th annual Rhythm Restoration Food Drive.

This year, we set the bar high, and we're proud to say we exceeded our goal of 5.4 million meals. By setting up donation stations at 1,100+ locations nationwide, we were able to help more than 85 food banks across 37 states.

Teammates were Inspired to Serve with creative lobby displays and initiatives to bring in food items and monetary donations, such as hosting events like golf tournaments, grand openings, car washes and restaurant fundraisers. There were even dunk tanks and motorcycle rallies to keep the fun going.

“I am proud of the passion and commitment of our teammates living our Purpose of Restoring the Rhythm of Your Life®, to raise more than 20 million meals over the past 8 years.”

Steve Grimshaw, Caliber Collision CEO

Thank you all for helping us make a difference. Your humble service and passion to give back is restoring our communities we serve.





FROM ACTIVE DUTY TO ACTIVE CAREER

Caliber is devoted to giving back to those who have given so much to our country. Our Changing Lanes program trains military service members for a purpose-filled career in the collision repair industry.

CaliberChangingLanes.com

